

Data Protection for Midsize Organizations

Data is the lifeblood of any organization, and one of the five greatest threat vectors faced by a midsize organization. It is the most difficult to secure as users often must access this information across networks and devices you can't completely control at all times. Regardless of how your users need to work, however, protecting your data is critical, and it should be part of a total security solution that also addresses all other major threat vectors: email, the web, networks, and endpoints. But whether you want to address all five areas or concentrate on data protection, McAfee has proven products and a dedicated focus to meet the requirements of your organization.

In the News

A US West Coast-based clothing designer lost the next season's collection when an employee downloaded the designs to a USB drive and sold them on the black market. Impact: Estimated at tens of millions of dollars.

Key Facts

Fact: The US Department of Commerce estimates that stolen intellectual property costs US companies more than \$250 billion each year.

Fact: One in three small and medium-size organizations believes that a severe malware attack would put them out of business.

Protecting Your Competitive Advantage

Data—customer records, formulas, designs, code, corporate financial information, health records—is a company's most precious asset, its competitive advantage. Intellectual property and sensitive data have become premium currency for financially desperate or laid-off employees, while cybercriminals see this vital information as a high-value commodity.

Compounding your challenge is the need for workers to get anywhere, anytime access to that data in order to stay productive. And that has made it more difficult to extend the security safety net to protect sensitive data in all situations. How can you extend and improve the effectiveness of your data security in a way that will actually empower your users, not get in their way? McAfee has the solution.

McAfee® data security products empower businesses like yours by enabling you to:

- *Understand the daily tasks of your users and adapt security controls to them*—Monitor and manage how employees transfer data through email, web applications, core business applications, IM, printing, and removable storage devices, whether in the office, at home, or on the road
- *Protect data against accidental exposure in the event of device loss or theft with powerful encryption*—Implement encryption and access control to prevent unauthorized system access and render sensitive data useless
- *Protect sensitive data among critical business workgroups*—Automatically and transparently encrypt files and folders used by workgroups operating on highly sensitive information to maintain control within that workgroup
- *Extend security controls to removable media storage devices*—Gain the ability to issue users fully protected and managed secure storage devices from McAfee, and be able to push protection onto non-McAfee devices as well
- *Centralize your security management*—Use a single console to implement and enforce security policies that control how sensitive data is encrypted, monitored, and protected from loss
- *Prove compliance with less effort*—Monitor real-time events and generate detailed reports for auditors and executives to demonstrate compliance with internal and regulatory requirements

15 Minutes a Day to Data Security (and Complete Protection)

Protecting your data means focusing on two key areas: 1) encrypting data and controlling access to information stored on laptops as well as network storage repositories; and 2) controlling where your sensitive information can be stored and how it can be copied. McAfee Total Protection for Data includes robust encryption and device control tools that make this easy to manage in less than 15 minutes a day. With McAfee products you can:

- Assess network connected devices
- Adjust device control policies
- Lock lost or stolen devices
- Assess encryption policy compliance
- Enforce disk encryption policy
- Enforce file and folder encryption policy

To learn more about how you can protect sensitive data, including detailed step-by-step instructions for implementing total security in just 15 minutes a day, visit www.mcafee.com/mid/secure15

